

A photograph of two women standing behind a restaurant counter. The woman on the left is wearing a white button-down shirt and has dark hair pulled back. The woman on the right is wearing a grey button-down shirt and has blonde hair. Both are smiling at the camera. In the background, there is a wooden lattice wall, a bar with various bottles, and a lamp with a colorful stained glass shade.

- WELCOME TO THE NETWORK-

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**CALIFORNIA
GREEN BUSINESS
NETWORK**

What we are:

- A volunteer certification program.
- A technical assistance program.

What we are not:

- An expensive pay to play program. Most of our programs do not charge fees.
- A program that requires you to hire a consultant.

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Register.

Let us show you
how to become
a green business.

Navigate to: greenbusinessca.org



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Green Business Certification Steps

Becoming a Green Business is great for the local economy, the environment, business, the community AND it's easy to do.



Step 1

Register and Apply

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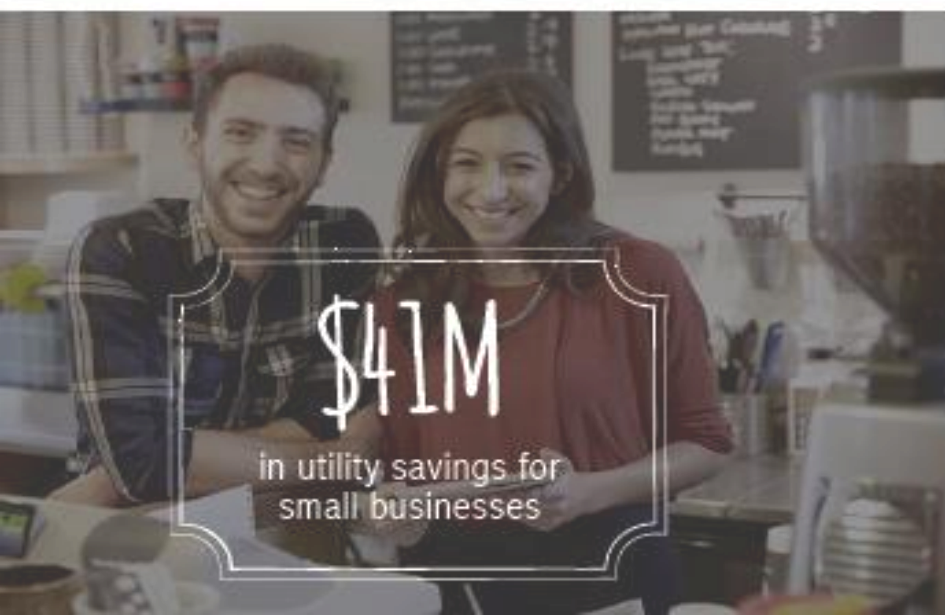
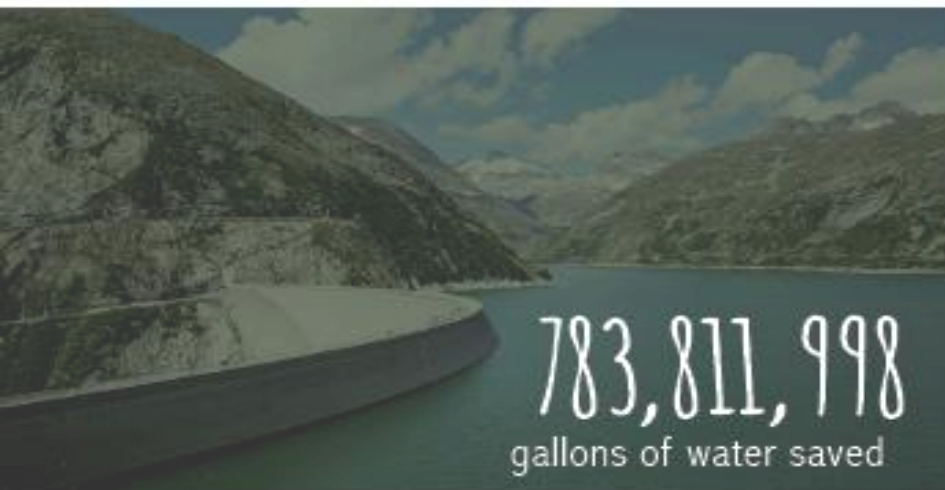
YOU ARE IN GOOD COMPANY

- 29 programs
- 3600+ recognized businesses
- 2000+ interested businesses
- New programs in the Central Valley and Southern California





3,557 BUSINESSES CERTIFIED BY 2017





[WHAT IS A CERTIFIED BUSINESS](#)

[WHY GET CERTIFIED](#)

[HOW TO GET CERTIFIED](#)

[CONTACT US](#)

[START YOUR OWN LOCAL CHAPTER](#)

[Find a Green Business](#)

[Login](#)

YOU'RE IN GOOD COMPANY.

Join the network that is greening California. One business at a time.

[GET CERTIFIED!](#)

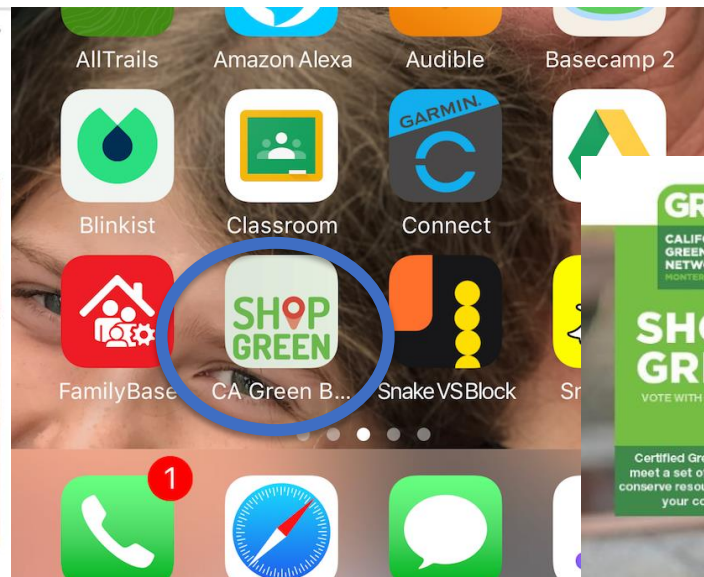
Join the Green Business Community!

The California Green Business Network leads the state and nation in working with small to medium sized businesses to create a vibrant green economy. Led by a coalition of cities and counties, we contribute by helping to make our communities healthier and more livable while also conserving resources and saving money.



Benefits to getting Certified

- Easy framework, free technical assistance
- Statewide and National Directory Listing
- Phone App to find Green Businesses
- Recognition by local government
- Public Recognition, google adwords, and other advertisements, social media



Community Building and Networking

- **Green Business Academies**
- **Green Mixers**
- **Award Ceremonies**

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MONTEREY BAY AREA



Green Business Main Areas of Focus

- **Pollution Prevention**
- **Materials Management (solid waste and recycling)**
- **Energy conservation**
- **Water conservation**
- **Transportation**
- **Employee Awareness**

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Pollution Prevention | Purpose

- **Purpose: Reduce Pollution**
 - Worker exposure
 - In the air, water, ground
 - Safely dispose of hazardous waste
 - Eliminate toxins
- **Good “housekeeping” practices**

A person wearing a white full-body protective suit, a hood, and a respirator mask with a pink filter is working. They are wearing black gloves and are using a red fire extinguisher. The background is a plain, light-colored wall.

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Solid Waste | Solid Waste Introduction

- **Purpose: Reduce solid waste to landfills**
 - Reduce paper use and packaging
 - Reuse and recycle
 - Purchase products with recycled content
 - Food waste management

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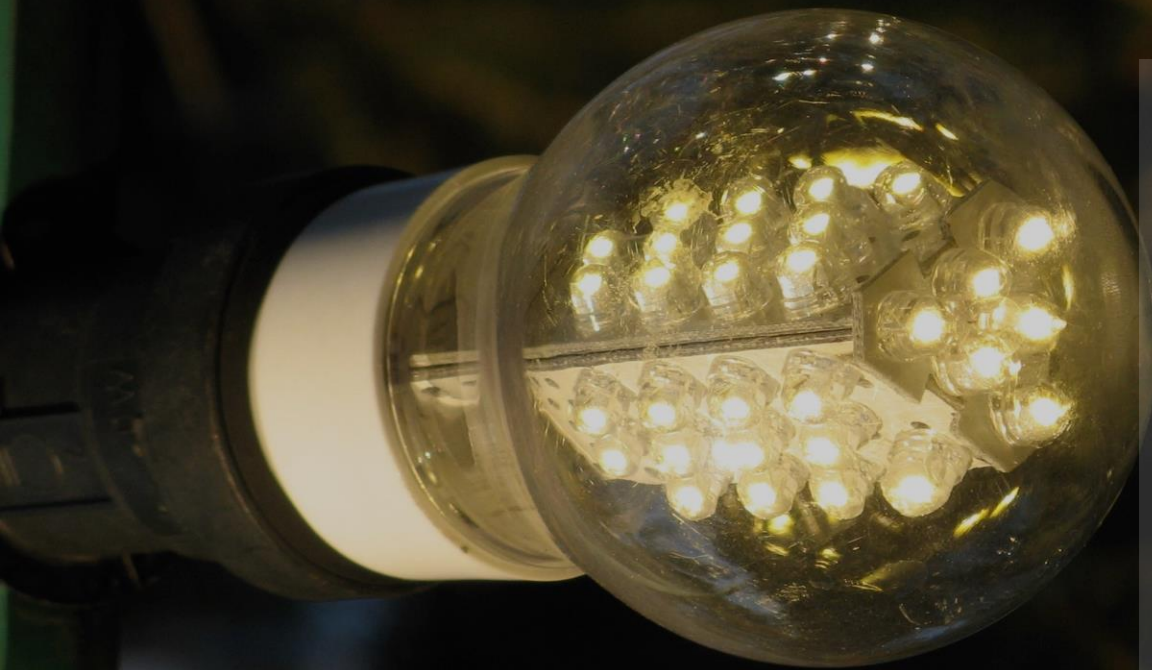
Water Conservation | Section Overview

- **Overall Purpose: Conserve water**
 - Toilets and faucets
 - Landscape irrigation
 - Cleaning practices
 - Process water
- **Lead agency: Your local Water Dept. or District**

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Energy Efficiency | Section Overview



- **Lighting Retrofits**
- **HVAC efficiency**
- **Waste to Energy (co-gen)**
- **Renewable sources**
- **Refrigeration**

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Employee Engagement | Overview

- Train and Reward Employees for sustainability ideas = retention
- Environmental Policy
- Environmentally preferable purchasing
- Support fellow green businesses and recommend a business.

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Transportation | Options, Options, Options

- Offer and support alternate commute methods
- Post a rideshare sheet for employees to match up that have similar commutes
- Provide incentives for employees that don't drive alone to work, e.g. vacation days.
- Allow for flexible schedules

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– California Green Business Network–

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